



Spotlight Accounting

Aaron R. Burgoyne, MAcc, CPA, CFE



SpotlightCPA.com



aaron@spotlightcpa.com



(385) 399-0628



Aaron R. Burgoyne
Principal

www.spotlightcpa.com
aaron@spotlightcpa.com
(385) 399-0628

Spotlight Accounting is based in the greater Salt Lake City, UT area, and works with clients nationwide.

“ Over the past several years I have used Aaron as a consultant to help me with my investigative accounting business. He has always been very knowledgeable, thorough, and responsible on our projects. He takes ownership of the work he is doing and ... handles himself in a professional manner.”

Scott D. Hampton

Mr. Burgoyne is the founder of Spotlight Accounting, an accounting firm specializing in bookkeeping and forensic accounting. Mr. Burgoyne is a Certified Public Accountant (CPA) licensed in Utah and a Certified Fraud Examiner (CFE) with the Association of Certified Fraud Examiners (ACFE). He maintains membership with the American Institute of Certified Public Accountants (AICPA) and is actively involved with the Utah Chapter of the ACFE. He obtained his master's degree in accounting from the University of Utah, David Eccles School of Business. Mr. Burgoyne regularly attends classes and conferences to stay up to date on the latest developments in the accounting and anti-fraud industries.

Mr. Burgoyne began his forensic accounting career in 2013 at Klein & Associates. He assisted an SEC-appointed receiver in the forensic reconstruction of financial transactions for a group of companies accused of running a Ponzi scheme. Mr. Burgoyne was tasked to follow money transactions among 30+ related entities. The magnitude of the scheme exceeded \$100 million.

Prior to starting his independent practice, Mr. Burgoyne worked for several years as a forensic accountant at Hampton IP & Economic Consultants in Salt Lake City, UT, where he worked on dozens of cases in both state and federal courts. He also worked in the special projects division at the Office of the State Auditor in Utah, where he investigated allegations of fraud, waste, and abuse of public resources. Mr. Burgoyne has consulted with Hampton IP & Economic Consultants and Gibraltar Business Valuations performing financial analyses as an independent contractor. His attention to detail and persistent drive for quality provide accurate results and sound arguments.

Mr. Burgoyne is experienced in providing economic damage analyses in lawsuits involving intellectual property infringement. He has assisted in the creation of Rule 26 expert reports, declarations, and other damages-related analyses for litigation involving alleged patent, copyright, and trademark infringement, false advertising, breach of contract, and misappropriation of trade secrets. Cases spanned a variety of industries, and have involved entities including Adobe, Fifth Third Bank, Sprint PCS, Tyga, One Hour Air Conditioning, Lintec Corporation, OTR Wheel Engineering, Oracle, NutriBullet, SharkNinja, Mohawk Carpet, Toshiba Corporation, Funai Electric Co., POM Wonderful, and Arthrex.



Spotlight Accounting

Aaron R. Burgoyne, MAcc, CPA, CFE



SpotlightCPA.com



aaron@spotlightcpa.com



(385) 399-0628

PROFESSIONAL BACKGROUND

Spotlight Accounting	Forensic Accountant	2017 – Present
Gibraltar Business Valuations	Consultant	2019 – Present
Hampton IP & Economic Consultants	Forensic Accountant, Consultant	2014 – Present
State of Utah – State Auditor’s Office	Special Projects Auditor	2017 – 2018
America First Credit Union	Consumer Loan Originator	2011 – 2014
Klein & Associates	Forensic Accounting Intern	2013

EDUCATIONAL BACKGROUND

University of Utah – David Eccles School of Business Master of Accounting, emphasis in Financial Audit	May 2015
Utah State University – Jon M. Huntsman School of Business Bachelor of Arts in Accounting, minors in Economics and German	August 2013

PROFESSIONAL AFFILIATIONS

Certified Public Accountant, American Institute of Certified Public Accountants
 Certified Fraud Examiner, Association of Certified Fraud Examiners
 QuickBooks Online Certified ProAdvisor, Intuit

PUBLICATIONS

“Apportionment for Copyright Infringement Damages,” October 9, 2015.



Spotlight Accounting

Aaron R. Burgoyne, MAcc, CPA, CFE



SpotlightCPA.com



aaron@spotlightcpa.com



(385) 399-0628

Litigation-Related Work

PARTIES	NATURE	INDUSTRY
Adobe, Inc. v. NA Tech Direct Inc. f/k/a Tigerdirect, Inc., et al.	Copyright Infringement, Trademark Infringement	Computer Software
Natural Polymer International Corporation, et al. v. Jie Zhu, et al.	Breach of Contract, Trade Secrets Misappropriation	Pet Treats
Mathey Dearman, Inc. v. H&M Pipe Beveling Machine Co., et al.	Trade Secrets Misappropriation	Oil and Gas
Rillito River Solar LLC dba EcoFasten Solar v. Bamboo Industries LLC dba SolarHooks	Patent Infringement	Solar Panels
Primus Group, Inc. v. Institute for Environmental Health, Inc.	Patent Infringement	Food Testing
Enventure Global Technology, Inc. v. Mohawk Energy, Ltd., et al.	Patent Infringement	Oil and Gas Services
Luxottica Group S.p.A. and Oakley, Inc. v. EZ Pawn Florida, Inc. d/b/a Value Pawn & Jewelry	Trademark Infringement	Eyewear
Arthrex, Inc. v. West Coast Medical Resources, LLC and 2 Gemini, LLC	False Advertising, Trademark Infringement	Medical and Healthcare Products
Crestwood Membranes, Inc. d/b/a i2M v. Constant Services, Inc.	Breach of Contract, Copyright Infringement	Pool Vinyl Manufacturing
3 rd Eye Surveillance, LLC v. The City of Fort Worth, Texas, and e-Watch Corporation	Patent Infringement	Security Systems
Petrageous Designs, Limited v. Olivet International, Inc.	Trademark Infringement	Pet Care
POM Wonderful, LLC, et al. v. Robert G. Hubbard d/b/a Pur Beverages, et al.	Trademark Infringement	Food and Beverages
MiiCs & Partners, America, Inc. and Gold Charm Limited v. Funai Electric Co., Ltd., et al.	Patent Infringement	Electronics
MiiCs & Partners, America, Inc. and Gold Charm Limited v. Toshiba Corporation, et al.	Patent Infringement	Electronics
American Title Loans v. Money Train Title Loans, LLC, et al.	Trade Secret Misappropriation	Title Lending
Beaulieu Group, LLC v. Mohawk Carpet Distribution, Inc.	Trademark Infringement	Carpet and Flooring
Virtual Studios, Inc. v. Stanton Carpet Corp.	Copyright Infringement	Digital Media
Homeland Housewares, LLC and NutriBullet, LLC v. SharkNinja Operating, LLC	False Advertising	Motorized Kitchen Appliances
The KatiRoll Company, Inc. v. Kati Junction, Inc., et al.	Trademark Infringement, Trade Dress Infringement, Trade Secret Misappropriation	Restaurant Services
Universal Instruments Corporation v. Micro System Engineering, Inc., et al.	Breach of Contract, Trade Secret Misappropriation, Copyright Infringement	Automation Equipment
Stratasys Inc. v. Microboards Technology, LLC d/b/a Afinia	Patent Infringement	Computer Hardware



Spotlight Accounting

Aaron R. Burgoyne, MAcc, CPA, CFE



SpotlightCPA.com



aaron@spotlightcpa.com



(385) 399-0628

PARTIES	NATURE	INDUSTRY
Western Timber Frame, Inc. v. Wright Timberframe, LLC	Trademark Infringement, Trade Dress Infringement, Copyright Infringement	Outdoor Wood Structures
Elohim EPF USA, Inc., et al. v. Total Music Connection, Inc., DDK Investment, Inc., et al.	Copyright Infringement	Music and Entertainment
Oracle USA, Inc., et al. v. Rimini Street, Inc., et al.	Copyright Infringement	Computer Software
Maaco Franchising, LLC v. SRS Ventures, Inc., et al.	Trademark Infringement, Breach of Contract	Auto Body Repair
e autoXchange, LLC v. Academy, LLC d/b/a Phil Long Ford of Chapel Hills	Copyright Infringement	Computer Software
OTR Wheel Engineering, Inc., et al. v. West Worldwide Services, Inc., et al.	Trademark Infringement, Trade Dress Infringement, Trade Secret Misappropriation	Manufacturing
One Hour Air Conditioning Franchising, LLC v. Southland Air Conditioning and Heating, Inc., et al.	Breach of Contract	Home Services
Karl Heinz Priewasser v. Lintec Corporation, et al.	Trade Secret Misappropriation	Computer Hardware
One Hour Air Conditioning Franchising, LLC v. Dallas Unique Indoor Comfort, LTD.	Breach of Contract, Trademark Infringement	Home Services
VenVest Ballard, Inc., et al. v. Clockwork, Inc., et al.	Breach of Contract	Home Services
Imaging Technologies Direct, LLC d/b/a ITD Print Solutions v. Yorktown Industries, Inc., et al.	Trade Secret Misappropriation	Office Supplies
Glennon Marrero v. Michael Ray Nguyen-Stevenson p/k/a Tyga, et al.	Copyright Infringement	Apparel and Accessories
Preferred Pump & Equipment, L.P. v. Ronald Beaver, et al.	Trade Secret Misappropriation	Wholesale
Woodmen of the World Life Insurance Society v. Woodmen of the World and/or Assured Life Association	Trademark Infringement	Insurance
Karen Dillard's College Prep, L.P. v. KD Studio	Trademark Infringement	Education
Prism Technologies, LLC v. Sprint Spectrum L.P. d/b/a Sprint PCS	Patent Infringement	Telecommunication
Geotag, Inc. v. The Western Union Company, Fifth Third Bancorp d/b/a Fifth Third Bank, et al.	Patent Infringement	Financial Services
Catheter Connections, Inc. v. Ivera Medical Corporation	Preliminary Injunction, Patent Infringement	Medical and Healthcare Products
James Barrett v. Venture Corporation Ltd, et al.	Breach of Contract	Mining
Video Tech Services, Inc. d/b/a VTS Services v. Edward Abdalla, et al.	Trade Secret Misappropriation, Breach of Contract	Audio/Visual
Securities and Exchange Commission v. National Note of Utah, LC and Wayne LaMar Palmer	Fraud	Real Estate and Housing