



# Spotlight Accounting

Aaron R. Burgoyne, MAcc, CPA, CFE



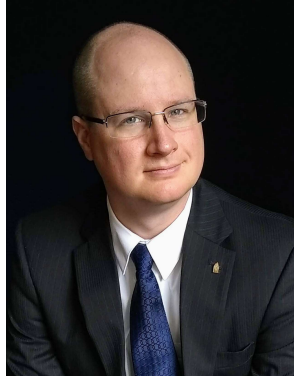
SpotlightCPA.com



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**Aaron R. Burgoyne**  
Principal

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Spotlight Accounting is based in the greater Salt Lake City, UT area, and we work with clients nationwide.

*“Over the past several years I have used Aaron as a consultant to help me with my investigative accounting business. He has always been very knowledgeable, thorough, and responsible on our projects. He takes ownership of the work he is doing and ... handles himself in a professional manner.”*

-Scott D. Hampton

Aaron R. Burgoyne is the founder of Spotlight Accounting LLC, a forensic accounting firm. Mr. Burgoyne is a Certified Public Accountant (CPA) licensed in Utah and a Certified Fraud Examiner (CFE) with the Association of Certified Fraud Examiners (ACFE). He maintains membership with the American Institute of Certified Public Accountants (AICPA) and is actively involved with the Utah Chapter of the ACFE. Mr. Burgoyne regularly attends classes and conferences to stay up to date on the latest developments in the accounting and anti-fraud industries.

Mr. Burgoyne began his forensic accounting career in 2013 at Klein & Associates. He assisted an SEC-appointed receiver in the forensic reconstruction of financial transactions for a group of companies accused of running a Ponzi scheme. Mr. Burgoyne was tasked to follow money transactions among 30+ related entities. The magnitude of the scheme exceeded \$100 million.

Prior to starting his independent practice, Mr. Burgoyne worked for several years as a forensic accountant at Hampton IP & Economic Consultants in Salt Lake City, UT, where he worked on dozens of cases in both state and federal courts. He also worked in the special projects division at the Office of the State Auditor in Utah, where he investigated allegations of fraud, waste, and abuse of public resources. Mr. Burgoyne has consulted with Hampton IP & Economic Consultants and Gibraltar Business Valuations performing financial analyses as an independent contractor.

In addition to his work at Spotlight Accounting, Mr. Burgoyne is also an investigative accountant at the State of Utah Division of Securities, where he performs forensic accounting analyses relating to Ponzi schemes and other types of investment fraud.



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## INTELLECTUAL PROPERTY DAMAGES

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Mr. Burgoyne is experienced in providing economic damage analyses in lawsuits involving intellectual property infringement. He has assisted in the creation of Rule 26 expert reports, declarations, and other damages-related analyses for litigation involving alleged copyright and trademark infringement, false advertising, breach of contract, and misappropriation of trade secrets.

## LITIGATION SUPPORT

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Mr. Burgoyne has worked with attorneys from all across the country. He provides expertise through written expert reports and rebuttal reports, deposition or trial testimony, and assisting attorneys preparing to depose or cross-examine opposing accounting experts.

## PROFESSIONAL BACKGROUND

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Spotlight Accounting	Forensic Accountant	2017 – Present
State of Utah – Division of Securities	Investigative Accountant	2021 – Present
State of Utah – State Auditor’s Office	Special Projects Auditor	2017 – 2018
Hampton IP & Economic Consultants	Forensic Accountant	2014 – 2017
America First Credit Union	Consumer Loan Originator	2011 – 2014
Klein & Associates	Forensic Accounting Intern	2013

## EDUCATIONAL BACKGROUND

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University of Utah – David Eccles School of Business  
Master of Accounting, emphasis in Financial Audit

Utah State University – Jon M. Huntsman School of Business  
Bachelor of Arts in Accounting, minors in Economics and German

## PROFESSIONAL AFFILIATIONS

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American Institute of Certified Public Accountants  
Association of Certified Fraud Examiners  
QuickBooks Online ProAdvisors

## PUBLICATIONS

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“Apportionment for Copyright Infringement Damages,” October 9, 2015.



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## Litigation-Related Work

PARTIES	NATURE	INDUSTRY
State of Utah v. Jonathon R Watts: Case No. 091910085	Evidentiary Hearing	Securities
	<i>Virtual Testimony Provided on 8/16/2021 In the District Court of Utah, 3<sup>rd</sup> Judicial District, Salt Lake County</i>	
Adobe, Inc. v. NA Tech Direct Inc. f/k/a Tigerdirect, Inc., et al.	Copyright Infringement, Trademark Infringement	Computer Software
Natural Polymer International Corporation, et al. v. Jie Zhu, et al.	Breach of Contract, Trade Secrets Misappropriation	Pet Treats
Mathey Dearman, Inc. v. H&M Pipe Beveling Machine Co., et al.	Trade Secrets Misappropriation	Oil and Gas
Rillito River Solar LLC dba EcoFasten Solar v. Bamboo Industries LLC dba SolarHooks	Patent Infringement	Solar Panels
Primus Group, Inc. v. Institute for Environmental Health, Inc.	Patent Infringement	Food Testing
Enventure Global Technology, Inc. v. Mohawk Energy, Ltd., et al.	Patent Infringement	Oil and Gas Services
Luxottica Group S.p.A. and Oakley, Inc. v. EZ Pawn Florida, Inc. d/b/a Value Pawn & Jewelry	Trademark Infringement	Eyewear
Arthrex, Inc. v. West Coast Medical Resources, LLC and 2 Gemini, LLC	False Advertising, Trademark Infringement	Medical and Healthcare Products
Crestwood Membranes, Inc. d/b/a i2M v. Constant Services, Inc.	Breach of Contract, Copyright Infringement	Pool Vinyl Manufacturing
3 <sup>rd</sup> Eye Surveillance, LLC v. The City of Fort Worth, Texas, and e-Watch Corporation	Patent Infringement	Security Systems
Petrageous Designs, Limited v. Olivet International, Inc.	Trademark Infringement	Pet Care
POM Wonderful, LLC, et al. v. Robert G. Hubbard d/b/a Pur Beverages, et al.	Trademark Infringement	Food and Beverages
MiiCs & Partners, America, Inc. and Gold Charm Limited v. Funai Electric Co., Ltd., et al.	Patent Infringement	Electronics
MiiCs & Partners, America, Inc. and Gold Charm Limited v. Toshiba Corporation, et al.	Patent Infringement	Electronics
American Title Loans v. Money Train Title Loans, LLC, et al.	Trade Secret Misappropriation	Title Lending
Beaulieu Group, LLC v. Mohawk Carpet Distribution, Inc.	Trademark Infringement	Carpet and Flooring
Virtual Studios, Inc. v. Stanton Carpet Corp.	Copyright Infringement	Digital Media
Homeland Housewares, LLC and NutriBullet, LLC v. SharkNinja Operating, LLC	False Advertising	Motorized Kitchen Appliances
The KatiRoll Company, Inc. v. Kati Junction, Inc., et al.	Trademark Infringement, Trade Dress Infringement, Trade Secret Misappropriation	Restaurant Services
Universal Instruments Corporation v. Micro System Engineering, Inc., et al.	Breach of Contract, Trade Secret Misappropriation, Copyright Infringement	Automation Equipment



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PARTIES	NATURE	INDUSTRY
Stratasys Inc. v. <b>Microboards Technology, LLC d/b/a Afinia</b>	Patent Infringement	Computer Hardware
<b>Western Timber Frame, Inc.</b> v. Wright Timberframe, LLC	Trademark Infringement, Trade Dress Infringement, Copyright Infringement	Outdoor Wood Structures
Elohim EPF USA, Inc., et al. v. Total Music Connection, Inc., <b>DDK Investment, Inc., et al.</b>	Copyright Infringement	Music and Entertainment
Oracle USA, Inc., et al. v. <b>Rimini Street, Inc., et al.</b>	Copyright Infringement	Computer Software
Maaco Franchising, LLC v. <b>SRS Ventures, Inc., et al.</b>	Trademark Infringement, Breach of Contract	Auto Body Repair
e autoXchange, LLC v. <b>Academy, LLC d/b/a Phil Long Ford of Chapel Hills</b>	Copyright Infringement	Computer Software
OTR Wheel Engineering, Inc., et al. v. <b>West Worldwide Services, Inc., et al.</b>	Trademark Infringement, Trade Dress Infringement, Trade Secret Misappropriation	Manufacturing
<b>One Hour Air Conditioning Franchising, LLC</b> v. Southland Air Conditioning and Heating, Inc., et al.	Breach of Contract	Home Services
Karl Heinz Priewasser v. <b>Lintec Corporation, et al.</b>	Trade Secret Misappropriation	Computer Hardware
<b>One Hour Air Conditioning Franchising, LLC</b> v. Dallas Unique Indoor Comfort, LTD.	Breach of Contract, Trademark Infringement	Home Services
VenVest Ballard, Inc., et al. v. <b>Clockwork, Inc., et al.</b>	Breach of Contract	Home Services
<b>Imaging Technologies Direct, LLC d/b/a ITD Print Solutions</b> v. Yorktown Industries, Inc., et al.	Trade Secret Misappropriation	Office Supplies
Glennon Marrero v. <b>Michael Ray Nguyen-Stevenson p/k/a Tyga, et al.</b>	Copyright Infringement	Apparel and Accessories
<b>Preferred Pump &amp; Equipment, L.P.</b> v. Ronald Beaver, et al.	Trade Secret Misappropriation	Wholesale
Woodmen of the World Life Insurance Society v. <b>Woodmen of the World and/or Assured Life Association</b>	Trademark Infringement	Insurance
<b>Karen Dillard's College Prep, L.P.</b> v. KD Studio	Trademark Infringement	Education
Prism Technologies, LLC v. <b>Sprint Spectrum L.P. d/b/a Sprint PCS</b>	Patent Infringement	Telecommunication
Geotag, Inc. v. The Western Union Company, <b>Fifth Third Bancorp d/b/a Fifth Third Bank, et al.</b>	Patent Infringement	Financial Services
<b>Catheter Connections, Inc.</b> v. Ivera Medical Corporation	Preliminary Injunction, Patent Infringement	Medical and Healthcare Products
<b>James Barrett</b> v. Venture Corporation Ltd, et al.	Breach of Contract	Mining
<b>Video Tech Services, Inc. d/b/a VTS Services</b> v. Edward Abdalla, et al.	Trade Secret Misappropriation, Breach of Contract	Audio/Visual
<b>Securities and Exchange Commission</b> v. National Note of Utah, LC and Wayne LaMar Palmer	Fraud	Real Estate and Housing